

WHO ATTENDS?

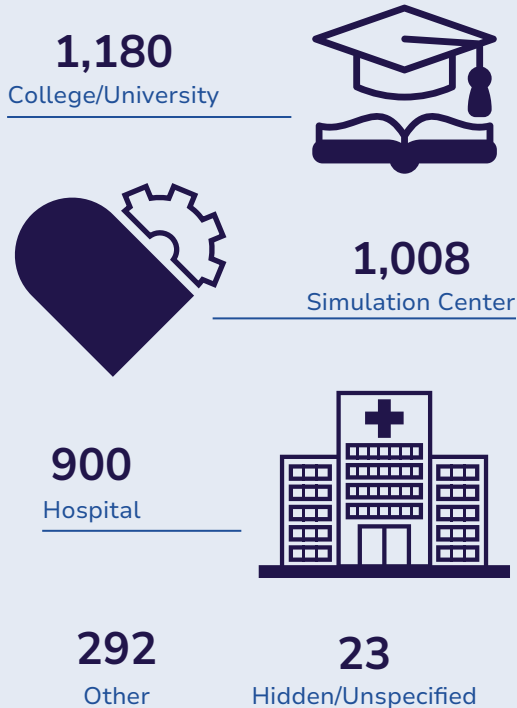
IMSH 2026: Unbound | Through five powerful days of hands-on workshops, inspiring speakers, and game-changing education, IMSH 2026 brings together thousands of professionals from around the world—and more than **140+ leading companies**—to showcase the latest in healthcare simulation. It's your chance to explore what's next, grow your expertise, and connect with the global simulation community like never before!



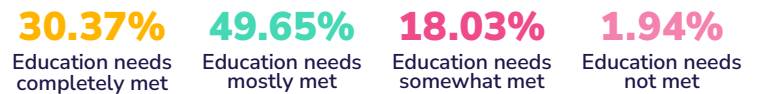
TOTAL IN-PERSON COUNT: 4,785

Information based from 4,192 IMSH 2024 onsite attendees unless otherwise noted. (Does not include exhibitors nor staff.)

ATTENDEES' ROLE IN SIMULATION



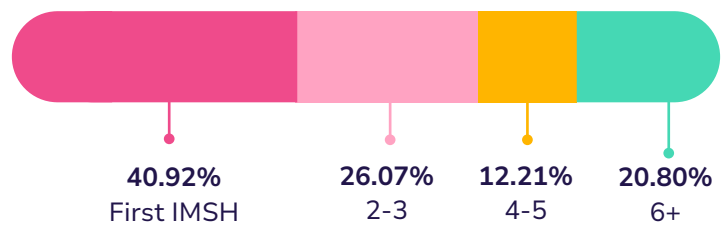
EDUCATIONAL NEEDS MET



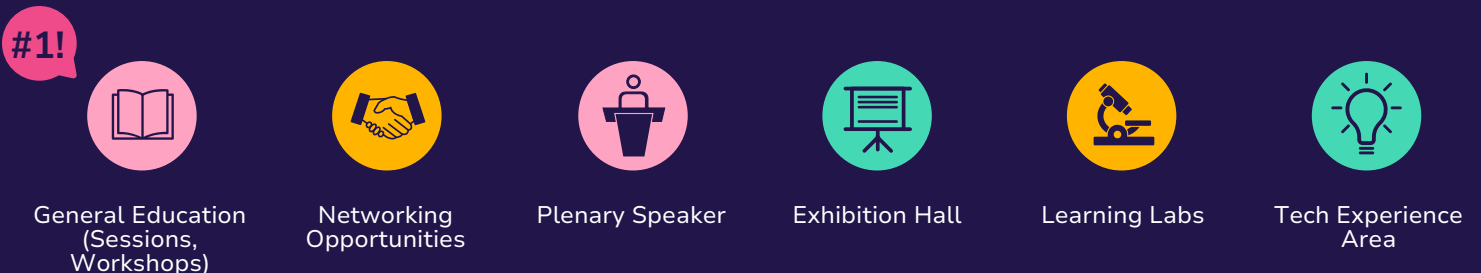
98% of attendees surveyed said IMSH somewhat, mostly, or completely met education needs!

80% of attendees surveyed said IMSH mostly, or completely met education needs!

NUMBER OF IMSH ATTENDED



TOP 6 PRIMARY REASONS FOR ATTENDING



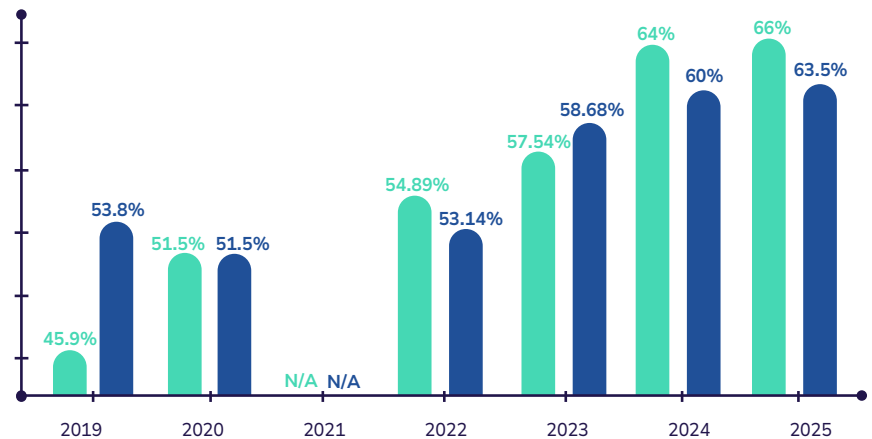
WHO ATTENDS?

NET PROMOTER SCORE

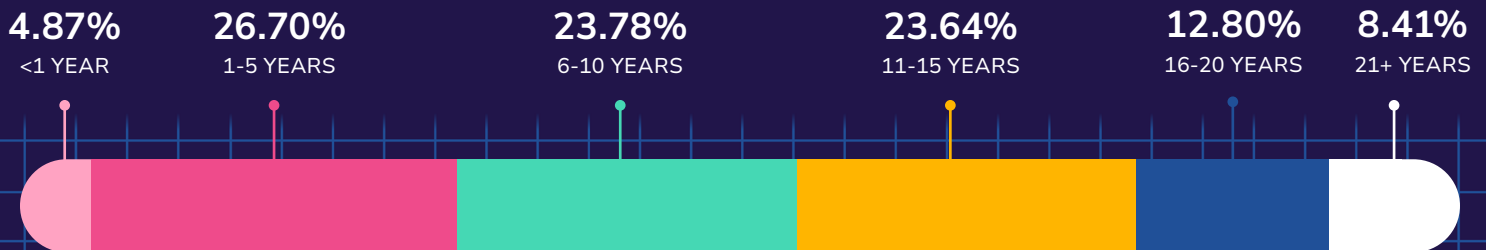
How likely is it that you would recommend IMSH and the IMSH Exhibit Hall to a friend or colleague?

- IMSH NET PROMOTER SCORE
- EXHIBIT HALL NET PROMOTER SCORE

(Note: A score higher than 30 indicates that your company/brand is doing great!)



HOW MANY YEARS ATTENDEES HAVE BEEN IN HEALTHCARE SIMULATION



WHERE ATTENDEES CAME FROM IN 2025

TOTAL COUNTRIES: 63

TOP 11 INCLUDE:

