

IMSH 2026

JUSTIFICATION TOOLKIT



*ALL of your answers
to ...*

*“Why I really NEED
to be at IMSH!”*

UNBOUND

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Welcome to IMSH 2026: *UNBOUND!*

The **International Meeting on Simulation in Health-care (IMSH)** continues to be the world's premier gathering for healthcare simulation professionals.

In 2026, we meet in San Antonio, Texas — January 10–14 — united under a powerful theme: **UNBOUND.**

What is IMSH?

IMSH 2026 will push beyond limits, challenge assumptions, and inspire new models of training, teamwork, and patient care.

With thousands of participants and hundreds of sessions, IMSH delivers unmatched opportunities to discover the latest innovations, exchange transformative ideas, and take home strategies that elevate programs and institutions worldwide.

Healthcare simulation is no longer confined to traditional boundaries and neither is IMSH. The conference offers:

- A global community of simulation leaders, educators, clinicians, and innovators.
- Cutting-edge technology and tools showcased in the largest healthcare simulation Exhibition Hall in the world.
- Interprofessional education sessions, immersive workshops, and thought-provoking plenaries tied to this year's theme: **UNBOUND.**

This is where bold ideas meet practical solutions. This is where healthcare's future takes shape.

This is IMSH 2026!

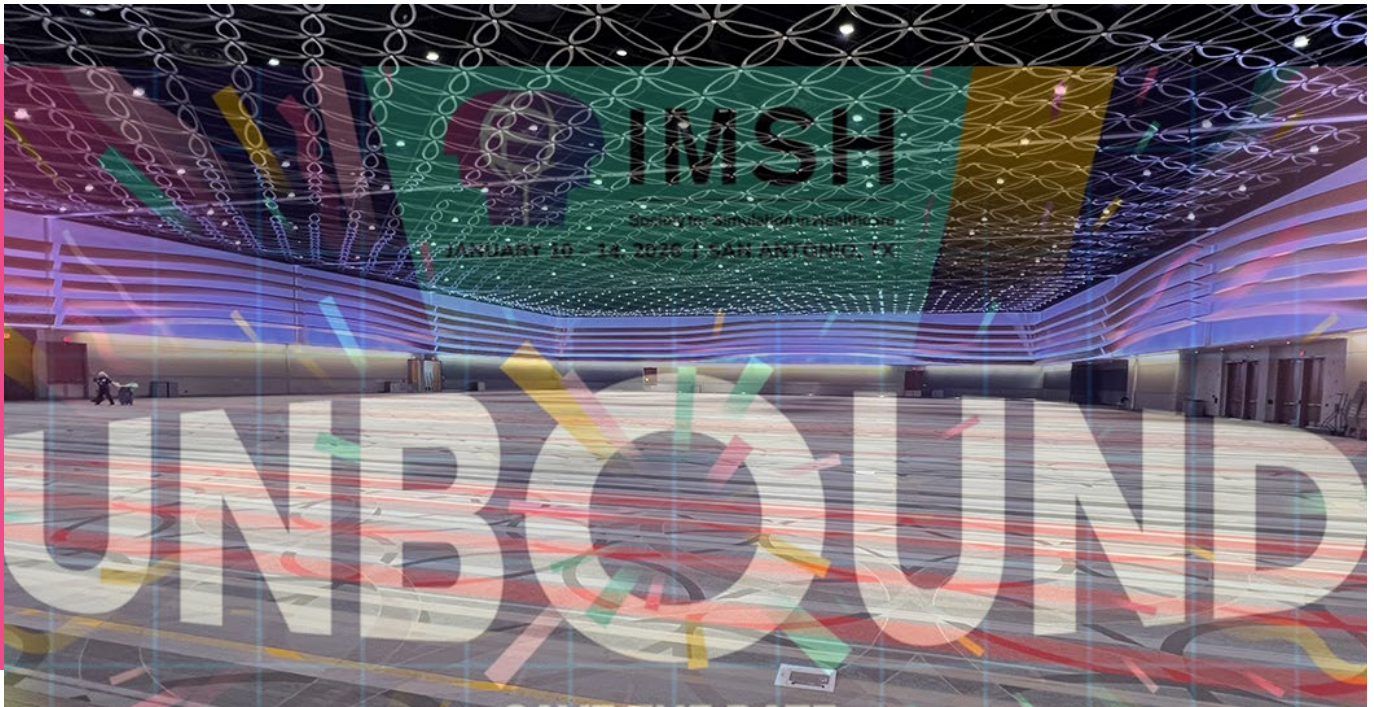


Take it from your peers ...

"I am proud to be a scholarship recipient because I love simulation, am excited to connect with other simulationists, and take what I will learn and apply it to our program!" - Kacey Call, MSN, RN, 2023 Beverlee Anderson Education Scholarship recipient

"The lessons learned and connections made at IMSH will undoubtedly influence my future ..." - Amir Mansour, 2024 Beverlee Anderson Education Scholarship recipient

Benefits of Attending



*You **NEED** to be here...*

IMSH 2026 provides the tools and resources healthcare professionals need to sharpen skills, embrace innovation, and ultimately improve patient safety.

Powerful Connections

Networking is consistently cited as the most valuable benefit of IMSH. Where else can you find thousands of administrators, clinicians, educators, researchers, and operations specialists — all facing the same challenges and all working toward solutions?

Cutting-Edge Education

IMSH offers hundreds of sessions designed to break through barriers:

- Multidisciplinary education
- Hands-on immersive workshops
- Plenary presentations linked to the UNBOUND theme
- Specialized learning labs and networking groups

Transformational Exhibits

With more than 125 companies showcasing the latest technology, IMSH's Exhibition Hall is the best place to explore new products, meet vendors, and envision what's possible for your program.

MEET THE IMSH 2026 KEYNOTES!



SUNDAY: Tania Katan **The Chad Epps Lecture**

Tania Katan is a powerhouse keynote speaker who electrifies audiences worldwide with her signature blend of motivational comedy, bold storytelling, and actionable insights.



MONDAY: Kevin Brown **The Lou Oberndorf Lecture on Innovation & Healthcare Simulation**

As a sought-after keynote speaker, Kevin has had the privilege of speaking to organizations including American Express, Delta Airlines, PayPal, Exxon-Mobil, Nationwide, H&R Block, Sprint, Ernst & Young, Million Dollar Round Table, Merck, Booz Allen Hamilton, and many more.



TUESDAY: Shawn Kanungo **Michael S. Gordon Center Lecture on Medical Education**

A prolific content creator, Kanungo's content on innovation has garnered millions of views across LinkedIn, TikTok, YouTube, and Facebook. He's been recognized by Edify magazine as a "Top 40 Under 40" and was called the "best virtual keynote speaker I've ever seen" by Forbes in 2021.



WEDNESDAY: Liz Bohannon **SSH Presents the Closing Plenary Session**

Named a Forbes Top 20 Public Speaker in the U.S. Liz has been featured in dozens of publications including, Vogue, Redbook, O Magazine, Inc, Fortune and others. Among other notable honors, Liz was named a Top Three Transformation Leader by John Maxwell while Bloomberg Businessweek named her as a top social entrepreneur.

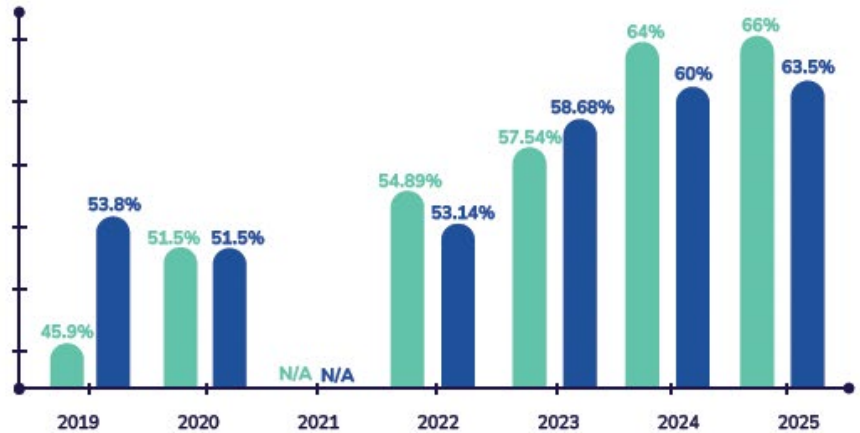
WHO ATTENDS?

NET PROMOTER SCORE

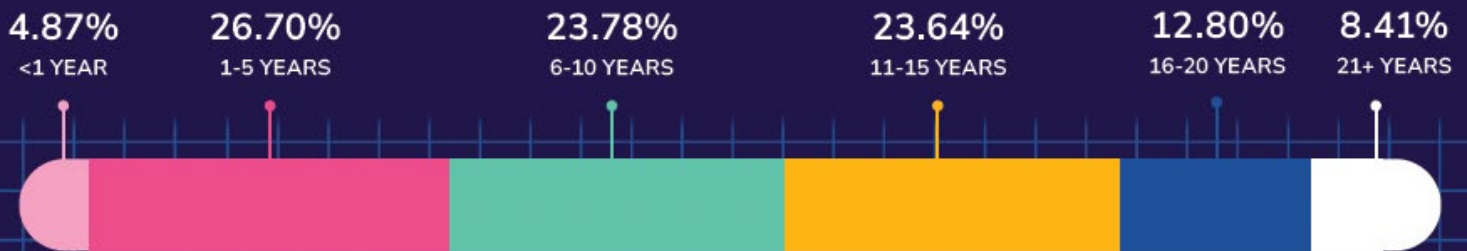
How likely is it that you would recommend IMSH and the IMSH Exhibit Hall to a friend or colleague?

- IMSH NET PROMOTER SCORE
- EXHIBIT HALL NET PROMOTER SCORE

(Note: A score higher than 30 indicates that your company/brand is doing great!)



HOW MANY YEARS ATTENDEES HAVE BEEN IN HEALTHCARE SIMULATION



WHERE ATTENDEES CAME FROM IN 2025

TOTAL COUNTRIES: 63

TOP 11 INCLUDE:



WHO ATTENDS?

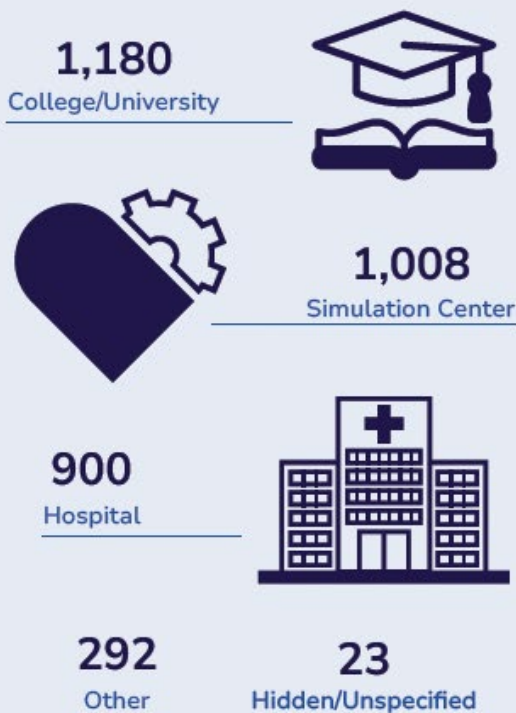
IMSH 2026: Unbound | Through five powerful days of hands-on workshops, inspiring speakers, and game-changing education, IMSH 2026 brings together thousands of professionals from around the world—and more than **140+ leading companies**—to showcase the latest in healthcare simulation. It's your chance to explore what's next, grow your expertise, and connect with the global simulation community like never before!



TOTAL IN-PERSON COUNT: 4,785

Information based from 4,192 IMSH 2024 onsite attendees unless otherwise noted. (Does not include exhibitors nor staff.)

ATTENDEES' ROLE IN SIMULATION



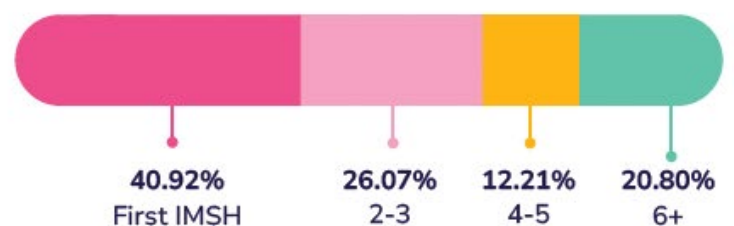
EDUCATIONAL NEEDS MET



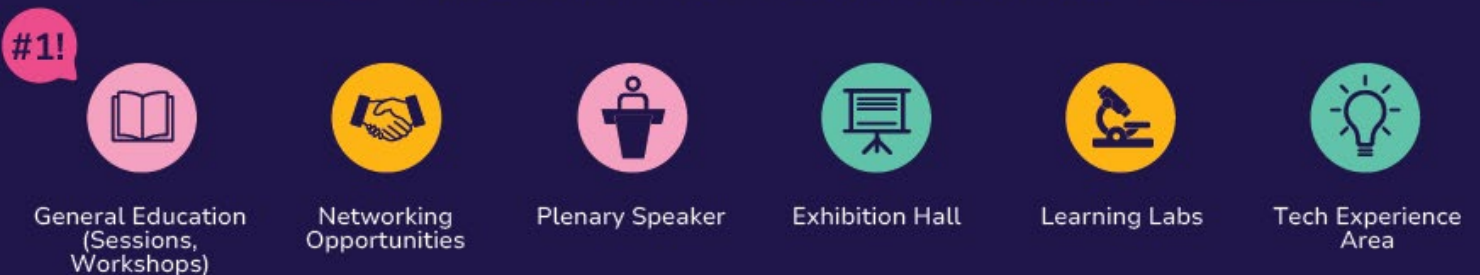
98% of attendees surveyed said IMSH somewhat, mostly, or completely met education needs!

80% of attendees surveyed said IMSH mostly, or completely met education needs!

NUMBER OF IMSH ATTENDED



TOP 6 PRIMARY REASONS FOR ATTENDING



How to Make Your Case

To justify attending IMSH 2026 ...

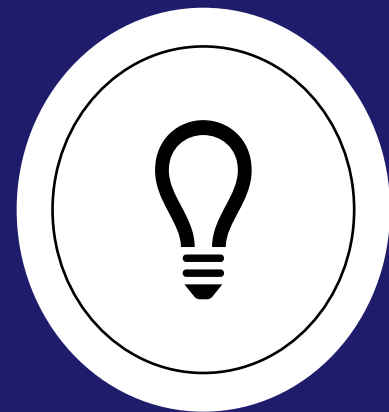
Focus on the return on investment (ROI) to your institution. This is not a vacation. It is high-level professional development that will expand your knowledge, broaden your network, and improve outcomes for your patients, students, or staff.



Talking Points For Your Supervisor

- **Unmatched Education:** Hundreds of sessions and workshops directly applicable to your work.
- **Solutions in Real Time:** You are one hallway conversation or session away from solving a challenge your program faces.
- **Cutting-Edge Tech:** The largest simulation Exhibit Hall in the world showcases tools and solutions that can transform practice.
- **New Connections:** Build partnerships and gain insights from peers worldwide.

PRO TIP: Offer to share what you learn when you return — through a staff presentation, resource summary, or training update. This way, your organization multiplies the value of your attendance.





Dear <Supervisor's Name>,

I would like to attend the 2026 International Meeting on Simulation in Healthcare (IMSH), January 10–14, in San Antonio, Texas. The conference is the annual meeting of my industry's professional organization – the Society for Simulation in Healthcare (SSH).

This annual event, anticipating nearly 5,000 total attendees in 2026, showcases healthcare simulation, education, and training technology. It is the most comprehensive opportunity for simulation administrators, operations specialists, educators, clinicians, researchers, and others across healthcare, academia, and industry to interact and learn together.

My attending IMSH will expose me to emerging technologies, technical papers, immersive workshops, and best practices that are directly applicable to my work. I will also gain Interprofessional Continuing Education (IPCE) credits that support professional growth and compliance.

Before daily education sessions, IMSH features plenary presentations tied to the 2026 theme — **UNBOUND!** — offering unique perspectives and solutions on how simulation can break barriers and redefine healthcare training and safety.

The Exhibition Hall will again host well over 125 companies, making it the world's largest and most diverse showcase for healthcare simulation. This is the best opportunity to connect with vendors and identify solutions that fit our program's needs.

Here is a preliminary cost estimate:

- Registration: <\$xxxx>
- Airfare: <\$xxxx>
- Ground transportation: <\$xxxx>
- Hotel: <\$xxxx>
- Meals: <\$xxxx> (lunches included Saturday–Monday)
- Total: <\$xxxx>

The knowledge, skills, and contacts I will bring back from IMSH 2026 make this a smart investment that will yield direct benefits to <employer>.

Sincerely,

<Your Name>

Budget Worksheet

Use the Budget Worksheet to clearly outline your estimated costs and show the real value of attending IMSH 2026. By presenting a well-prepared, transparent plan, you make it easier for leadership to see your professionalism, readiness, and the strong return on investment your attendance will bring.



Cost of Attendance Worksheet

Calculate your budget using this table

Expense	Guidance	Cost
IMSH 2026 Registration	General registration includes four plenary sessions; two Mainstage presentations; 300+ accredited educational courses; coffee breaks; lunches; three days of Exhibit Hall access; reception in the Exhibit Hall; SimVentors Showcase; Poster Presentations & Professor Rounds; and non-stop networking. Additional rate info available online .	\$ _____.
Preconference & Immersive Courses	These optional paid courses add to the IMSH experience. Includes travel to and from the host site and a PDF of program materials (if applicable). <i>Note: Attendees must purchase IMSH General Session registration to be eligible for Pre-conference and Immersive registration.</i>	\$ _____.
President's Diamond Ball	Get your ticket(s) for the biggest, BEST party at IMSH 2026!	\$ _____.
Certification CHSE, CHSOS Review Courses	For either CHSE or CHSOS. Registration includes the eight-hour course, course materials, beverage breaks and lunch. <i>This course does not require IMSH General Session registration.</i>	\$ _____.
Travel (flight/ground)	Along with airfare, mileage, and parking reimbursement, remember to budget airport shuttle service or other available transportation to get to/from your hotel and other stops.	\$ _____.
Hotel	Check out IMSH2026.org for special hotel rates (<i>If necessary, perhaps consider a room share to curb cost!</i>)	\$ _____.
Food & Incidentals	Round off your amount and plan for about \$75-\$80 per day in Orlando according to current federal data .	\$ _____.
SUBTOTAL		\$ _____.
TOTAL NUMBER OF EMPLOYEES		\$ _____.
SUBTOTAL x NO. OF EMPLOYEES		\$ _____.

Thank you, Sponsors

IMSH (and so many other SSH offerings!) would not be possible without the generous support of our sponsor partners! Their commitment helps keep IMSH the world's most impactful health-care simulation conference. Please take time and thank them at IMSH 2026!



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SSH

Society for Simulation in Healthcare™

01

Founded in 2004

The Society for Simulation in Healthcare (SSH) was founded in 2004 to support healthcare professionals in using simulation technology for training and education. Since its inception, SSH has grown into an international organization focused on improving patient safety and healthcare quality through innovative simulation methods.

02

Membership benefits

Members gain access to an extensive network and resources. SSH offers diverse membership levels, catering to professionals ranging from educators to researchers. Members receive benefits such as access to conferences, specialized resources, and opportunities to engage in collaborative projects that advance simulation in healthcare.

04

Research and publications

SSH publishes a peer-reviewed journal, *Simulation in Healthcare*. This journal disseminates high-quality research studies, reviews, and guidelines concerning the use of simulation in healthcare. It serves as a valuable resource for practitioners and researchers seeking to enhance simulation-based education and improve healthcare outcomes.

06

Standards and guidelines

SSH develops standards for simulation-based education in healthcare. Through collaborative efforts, SSH creates guidelines that help institutions effectively implement simulation programs. These standards promote best practices and ensure that simulation-based training meets the highest benchmarks for quality and effectiveness in education. And, SSH Accreditation? It's THE GOLD STANDARD!

08

Focus on patient safety

SSH emphasizes simulation to improve patient safety. The organization advocates for the use of simulation as a tool to enhance clinical skills, improve communication, and reduce errors in healthcare settings. By focusing on patient safety, SSH's efforts contribute to better healthcare outcomes.

03

The International Meeting on Simulation in Healthcare (IMSH)

SSH hosts an annual conference showcasing innovations in simulation education. Each year, the SSH conference brings together thousands of professionals to share knowledge, exchange ideas, and learn about the latest advancements in simulation for healthcare education and training.

05

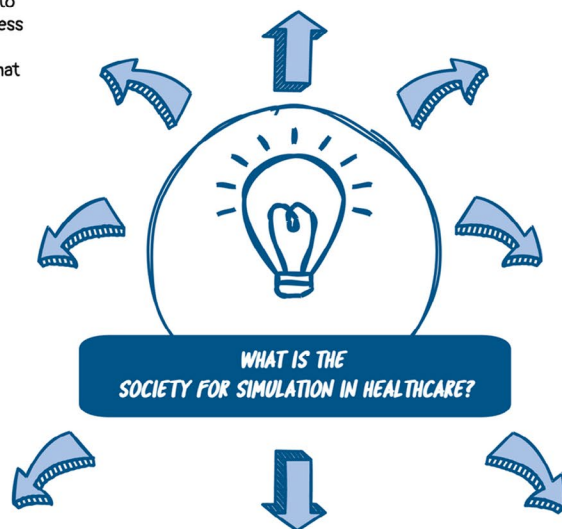
Certification programs

SSH offers certifications for simulation educators and professionals. These certification programs validate the skills and knowledge of individuals engaged in simulation-based education. By completing the certification process, professionals demonstrate their commitment to excellence in using simulation for effective healthcare training. Check out CHSE and CHSOS to get started!

07

Networking opportunities

SSH facilitates networking among simulation professionals. Through regional events, online forums, and special interest groups, SSH provides members with opportunities to connect with like-minded professionals. This networking fosters collaboration, knowledge sharing, and mentorship in the field of simulation in healthcare.

Visit SSH.org